

THE FUTURE IS
**SMART
HOSPITALS**
- your runway to peak performance



Key Takeaways for Doctors, Hospitals

Date: 6th October 2018 – Saturday

Time: 9.30am to 5pm

Venue: Four Points by Sheraton, Pune

Registration Fee

Rs. 3000 per participant (inclusive of tax)



LET'S
LEARN FROM EXPERTS

Why Smart Hospitals?

Is there really anything called Smart Hospitals in today's Indian Healthcare scenario? How many are actually Smart hospitals? What are the practises that would make your hospital a "Smart Hospital"?

Our recent interactions with various stakeholders on the subject had each stakeholder defining it in a way that is related to their hospitals and services. Smart Hospitals are being confused with Digital Hospitals, Hospitals driven by high end health technology solutions, Hospitals running on hi-tech equipments etc.

Smart hospitals are those that optimize, redesign or build new clinical processes and management systems to provide a valuable service which was not possible or available earlier, to achieve better patient care, experience and operational efficiency and thereby excellent sustainability revenue for the hospital.

In real terms "Smart Hospital" means "Efficient Hospital". Smart Hospitals focus on 3 Key Areas - Operational efficiency, Clinical excellence, and Patient centricity.

The focus of the Smart Hospitals Conference is to enable Small Hospitals in non-Metro cities to think and act like Smart Hospitals.

With the country heading for the mega launch of Ayushman Bharat, the business models of hospitals are likely to undergo a change. Hospitals have to think smart and go lean but still have to make sustainable revenues. At the same time, Service Standards have to be maintained by not losing sight of Quality and Safety issues related to Patient care.

Small Hospitals will have a big role to play in the new Ayushman Bharat Scheme and need to have strategies in place to create uncontested market place for themselves. Ayushman Bharat can be the real uncontested market place opportunity for small hospitals spread across small towns.

Smart hospitals have to go lean and enable better quality of care with personalized approaches and reduced medical errors to achieve better patient outcomes.

In the era of consumerism of healthcare, smart hospitals need to employ a patient-centric approach to ensure patient experience is optimal, allowing for better revenue generation.

Small Hospitals to become Smart Hospitals have to implement smart solutions too. Very few have the financial resources to implement the smart solutions and strategies necessary to become a smart hospital.

Smart Hospitals Conference offers key takeaways for the industries serving smart hospitals – manufacturers of medical devices, drugs, health IT, equipment procurement companies and even facilities planning and designing firms.

PROGRAM OUTLINE

Sessions	Topic
Pre Lunch : Conference Sessions	
REGISTRATION & INAUGURATION	
Smart Hospitals Theme – Introduction	
Session 1 Panel Discussion Smart Hospitals Framework	What Do Smart Hospitals Focus on? <ul style="list-style-type: none"> • Operational Efficiency • Clinical Excellence • Patient Centricity
Session 2	Can Small Hospitals create their own blue oceans?
Session 3	Amazon of Medical Equipment - Smart Procurement to Save Money
TEA BREAK	
Session 4	Are there Smart, Simple Technology Solutions for Small Hospitals?
Session 5 Panel Discussion Smart Strategies	Era of falling Revenue Models. Can Small Hospitals become Smart Hospitals & earn Money?
Session 6	Changing Business Models of Hospitals - New Strategic Shift
Post Lunch : Unconference Sessions	
Session 7	Medical Equipments - Smart Planning Strategies
Session 8	Raising Service Standards to create Value. Will it create Value?
Session 9	Planning and Designing of Future Smart Hospitals. What is the way forward ?
TEA BREAK	
Session 10	People Matter - Cost Effective Virtual Solutions for Skilling People
Session 11 Panel Discussion Smart Marketing	Future Smart Hospitals – Smart Digital Marketing Solutions
Closing Ceremony	Vote of Thanks

Conference Venue Details: Four Points by Sheraton

5th Mile Stone, Nagar Road, Viman Nagar, Pune - 411014. Ph: +91 20 3940 6699

Target Audience: Doctors, Promoters, Decision Makers of Small and Midsized Hospitals

Registration Details

Online Registration: Log on to www.smarthospitals.events

Offline Registration: Use the delegate registration form link given @ www.smarthospitals.events and completed registration form along with DD drawn in favour of Value Added Corporate Services Pvt Ltd , payable at Chennai to be sent to following address:

Mrs. Padma, Coordinator

Value Added Corporate Services Pvt. Ltd

"Vanitha", No. 5, Third Avenue, Besant Nagar, Chennai - 600 090.

Ph: 044 -24462337 / 24462338 / +919940013518

For payment by NEFT: Transaction details to be mailed to padma@valueadded.in along with completed registration form to be downloaded from www.smarthospitals.events

Bank Details

Name of the Company: Value Added Corporate Services P Ltd

Bank Name: Indian Overseas Bank

Branch: R.K.Nagar Branch

Account Type: Current Account

Account Number: 064102000001603

Branch Code: 0641

IFSC Code: IOBA0000641

Delegate Registration Coordinators

Mr. Tarun Katiyar, Hospaccx, Mumbai

Email Id : info@hhbc.in, Contact Number : +918655170700

Dr. Sameer Jadhav, Dr. Sam's Medical Consultancy, Pune

Email Id: branding.drsmc@gmail.com, Contact Number: +918446414658

Knowledge Partners



Media Partner



Ecosystem Partners

